

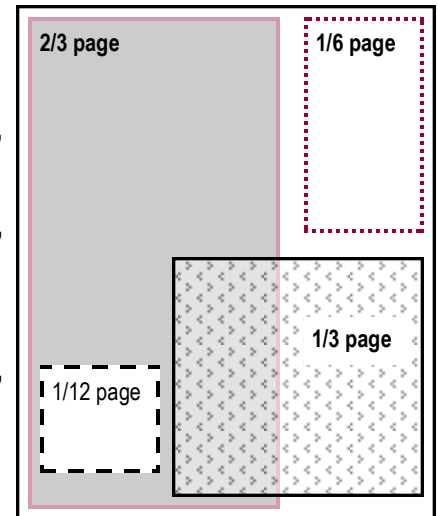
# DOLLS Beautiful

Advertising  
2011

## Display ads

All ads are now 4 color.

| Ad size   | 1x rate  | 4x rate  | DAG Member | Sizes (ht x w) |
|-----------|----------|----------|------------|----------------|
| Full page | __\$ 810 | __\$ 595 | \$535.50   | 9.875" X 7.5"  |
| 2/3 page  | __\$ 685 | __\$ 499 | \$449.10   | 9.875" X 5"    |
| 1/2 page  | __\$ 610 | __\$ 435 | \$391.50   | 5" X 7.5"      |
| 1/3 page  | __\$ 305 | __\$ 225 | \$202.50   | 5" X 5"        |
| 1/6 page  | __\$ 160 | __\$ 112 | \$100.80   | 2.5" X 5"      |
| 1/12 page | __\$ 108 | __\$ 76  | \$68.40    | 2.5" X 2.5"    |



DAG MEMBERS: 10% discount

4x rate with 1/3 page ad or larger: Includes free listing in Pink Pages

Web Listing & Link (12 months, Jan—Dec) \$120.00 annual billing in Dec. or pro-rated depending on date of sign up.

\_\_\_ YES! Sign me up for Web Listing & Link! (FREE with 4x, 1/2 page ad or larger)

| ISSUE  | NUMBER | DEADLINE      | PUBLISH   |
|--------|--------|---------------|-----------|
| SUMMER | 2011-2 | Apr. 1, 2011  | Jun. 2011 |
| FALL   | 2011-3 | Jul. 1, 2011  | Sep. 2011 |
| WINTER | 2011-4 | Sep. 15, 2011 | Dec. 2011 |
| SPRING | 2012-1 | Dec. 15, 2011 | Mar. 2012 |



### CONTACT/BILLING INFORMATION

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City/State: \_\_\_\_\_ Email: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_ Website: \_\_\_\_\_

I agree that my ad will run continuously for the time agreed above. If I have signed up for a 4x rate, I understand the submitted ad will continue to run until I cancel or submit a change. Any cancellations must be in writing to the DAG before the deadline. I understand that my first display ad must be pre-paid and thereafter my credit card will be automatically charged for my ad at the time the magazine goes to the printers. Web Listing & Link will auto-bill in December each year unless cancelled by Dec. 1. The first year will be pro-rated.

Please circle one: American Express MasterCard Visa Discover

Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

## Display ad info

1. All display ads should be submitted camera ready by the specified deadline.
2. DOLLS Beautiful does not offer in-house layout for ads but will assist you with simple ads that only require ( maximum ) two proofs ( one proof and final ad ) for a nominal fee.
3. Acceptable digital formats are jpgs, tifs, PDF . File formats: MS Word, Quark, ( Mac or PC ). Photographs included in the above formats should also be sent separately for best results.
4. All first time and one-time ads must be pre-paid. All other ads will be charged to your credit card when the magazine goes to the Printers. Invoices are payable upon receipt. Unpaid/past due accounts will incur 1.5% monthly service charge and future ads will require a credit card on file for automatic billing.
5. Doll Artisan Guild reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted. Reading notices or advertising which is deemed contrary to the purposes of the Publisher or the Doll Artisan Guild are not acceptable.
6. All new and revised ads should be emailed by deadline to:

Dollsbeautiful.wall@gmail.com

and

karlyngrz@dollartisanguild.org

