



DOLL ARTISAN GUILD®

P.O. Box 1113 Oneonta, New York, 13820 USA
Tel: 607.432.4977 Fax: 607-441-0460
www.dollartisanguild.org

Greetings!

As you may know, ***DOLLS Beautiful*** magazine is the official publication of the Doll Artisan Guild, which is the largest member organization of dollmakers in the world.

Recently we revised the advertising costs to allow all advertisers to have color ads and to make it more affordable. We also now allow Doll Artisan Guild members a 10% discount on their advertising. More reason to join!

There are even more benefits to our loyal advertisers who commit to advertise in 4 issues and have at least a 1/3 page ad or 1/2 page ad. The benefits add up!

Blue pages have been updated are now the **Pink Pages!** If you have already paid for Blue pages, don't worry! You will automatically be transferred over to the new Pink Pages. Please check your designations (see attached) and let us know if any apply. Otherwise, we'll show your business without a designation which indicates you are a dollmaker's resource with various supplies. **Pink Pages** will be billed annually in December. If you sign up at any other time of year, we'll simply pro-rate the initial fee. Pink pages are economical and it's where readers turn to find a quick phone number, email address or website information. Make sure your business is listed here!

You'll see that we also offer **Web Listing and Link**. This special service allows your business to be listed on the DAG website as a resource with a link to your website. This is only \$10/mo! This will be billed annually in December and will be pro-rated depending when you sign up.

For anyone who has a business that sells products to dollmakers, you'll want to be represented in ***DOLLS Beautiful*** or on the DAG website. We reach the largest number of dollmakers around the world and we'll do everything we can to make it easy for you. We can even layout your display ad for a small fee! Just give us the text and a digital photo and we'll do the rest.

If you have any questions, please call or email asap! We'll be happy to help you.

Best regards,

Linda Wall
DOLLS Beautiful Advertising

Email: dollsbeautiful.wall@gmail.com
info@dollartisanguild.org



DOLLS Beautiful

Advertising Information

Doll Artisan Guild International, Inc.
 P.O. Box 1113
 Oneonta, New York 13820
 Tel: 607-432-4977
 Fax: 607-441-0460
 Email: info@dollartisanguild.org

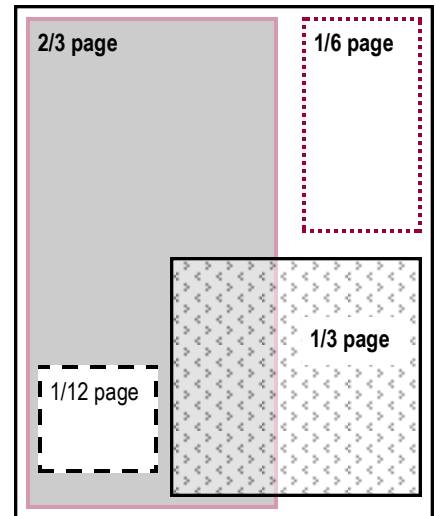
DOLLS Beautiful

Advertising
2011

Display ads

All ads are now 4 color.

Ad size	1x rate	4x rate	DAG Member	Sizes (ht x w)
Full page	__\$ 810	__\$ 595	\$535.50	9.875" X 7.5"
2/3 page	__\$ 685	__\$ 499	\$449.10	9.875" X 5"
1/2 page	__\$ 610	__\$ 435	\$391.50	5" X 7.5"
1/3 page	__\$ 305	__\$ 225	\$202.50	5" X 5"
1/6 page	__\$ 160	__\$ 112	\$100.80	2.5" X 5"
1/12 page	__\$ 108	__\$ 76	\$68.40	2.5" X 2.5"



DAG MEMBERS: 10% discount

4x rate with 1/3 page ad or larger: Includes free listing in Pink Pages

Web Listing & Link (12 months, Jan—Dec) \$120.00 annual billing in Dec. or pro-rated depending on date of sign up.

___ YES! Sign me up for Web Listing & Link! (FREE with 4x, 1/2 page ad or larger)

ISSUE	NUMBER	DEADLINE	PUBLISH
SUMMER	2011-2	Apr. 1, 2011	Jun. 2011
FALL	2011-3	Jul. 1, 2011	Sep. 2011
WINTER	2011-4	Sep. 15, 2011	Dec. 2011
SPRING	2012-1	Dec. 15, 2011	Mar. 2012



CONTACT/BILLING INFORMATION

Business Name: _____ Date: _____

Contact Name: _____ Tel: _____

Address: _____ Fax: _____

City/State: _____ Email: _____

Zip/Postal Code: _____ Country: _____ Website: _____

I agree that my ad will run continuously for the time agreed above. If I have signed up for a 4x rate, I understand the submitted ad will continue to run until I cancel or submit a change. Any cancellations must be in writing to the DAG before the deadline. I understand that my first display ad must be pre-paid and thereafter my credit card will be automatically charged for my ad at the time the magazine goes to the printers. Web Listing & Link will auto-bill in December each year unless cancelled by Dec. 1. The first year will be pro-rated.

Please circle one: American Express MasterCard Visa Discover

Card number: _____ Expiration: _____

Security Code: _____ Signature: _____

Display ad info

1. All display ads should be submitted camera ready by the specified deadline.
2. DOLLS Beautiful does not offer in-house layout for ads but will assist you with simple ads that only require (maximum) two proofs (one proof and final ad) for a nominal fee.
3. Acceptable digital formats are jpgs, tifs, PDF . File formats: MS Word, Quark, (Mac or PC). Photographs included in the above formats should also be sent separately for best results.
4. All first time and one-time ads must be pre-paid. All other ads will be charged to your credit card when the magazine goes to the Printers. Invoices are payable upon receipt. Unpaid/past due accounts will incur 1.5% monthly service charge and future ads will require a credit card on file for automatic billing.
5. Doll Artisan Guild reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted. Reading notices or advertising which is deemed contrary to the purposes of the Publisher or the Doll Artisan Guild are not acceptable.
6. All new and revised ads should be emailed by deadline to:

Dollsbeautiful.wall@gmail.com

and

karlyngrz@dollartisanguild.org



DOLLS *Beautiful*

Advertising
2011

Pink Pages ad

Economical advertising at only \$99.00 per year. (That's only \$24.25 per issue!) Advertise your business in this easy-to-use directory of products and services for the porcelain dollmaker and doll enthusiasts around the world. NEW for 2011, FREE to businesses and DAG Instructors when you also have a 1/3 page (or larger) 4x display ad.

Automatic listing in: ✓ DOLLMAKERS RESOURCE GUIDE

Please check the following if applicable:

- CLASSES/SEMINARS (C) DOLL RESTORATION (R)
 DAG INSTRUCTOR (DAGI) MANUFACTURER (M)

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PUBLICATION INFORMATION

Country: _____ State: _____ City: _____

Business Name: _____

Telephone: (_____) _____ Email: _____

Website: _____

CONTACT/BILLING INFORMATION

Business Name: _____ Date: _____

Contact Name: _____ Tel: _____

Address: _____ Fax: _____

City/State: _____ Email: _____

Zip/Postal Code: _____ Country: _____

I agree that my ad will run continuously beginning with (circle one): 2011-02 2011-03 2011-04 2012-1

I understand my first Pink pages ad will be pro-rated based on the annual fee depending on the first publication. I understand the ad will continue to run until cancelled. I understand that the ad must be pre-paid and further understand I will be automatically charged the annual fee in December each year. Cancellations must be received by December 1 of each year. Pink pages ads are billed annually.

Please circle one: American Express MasterCard Visa Discover

Card number: _____ Expiration: _____